



A Letter From The President

I am writing to share some great news. **Clearzoning** is a new way to transform your community's zoning ordinance and improve the way you communicate with the public.

Most communities have sought to update and strengthen their zoning ordinances over time. While many local ordinances are much more comprehensive now than in the past, they look and function much like they did 30 or 40 years ago.

Zoning ordinances typically contain over 100 pages of text and a only a handful of graphics. The graphics are simple, mostly black and white, and they are photocopied over and over again. Many of these codes may be available on the internet, but often they are cumbersome to use and print.

Clearzoning is about transformation. It consolidates text and adds graphics, reducing bulk and clarifying regulations. The end result is a user-friendly, clear, digital document that 1) links the text to the zoning map and 2) connects sections of the ordinance to one another. It also is available in a printed version that uses color and graphics to better communicate the code to the reader.

Clearzoning has also been shown to provide a health checkup for zoning ordinances. Inconsistent terms, conflicting regulations, and similar challenges have been discovered through the **clearzoning** process.

There is no purchase of software required to read and interact with a **clearzoning** code. Although it requires a proprietary use of four to five programs to create a **clearzoning** code, the final product is a *pdf* file that uses Acrobat Reader™ software, available free from Adobe.

I invite you to visit our website: www.clearzoning.com. To get a more comprehensive overview, contact me directly to schedule an interactive demonstration. All you need is a telephone and computer with internet connection.

If you have questions, please feel free to call me toll free at 1-866-271-ZONE.

Sincerely,

Rodney L. Arroyo
President