



**J**ILL BAHM, AICP has a broad planning background that includes work in both the public and private sector. She earned a Master of Urban and Regional Planning and a Bachelor of Arts in Communications/English from the University of Michigan. She is a certified planner with the American Institute of Certified Planners, and a member of the American Planning Association (APA) and Michigan Association of Planning (MAP).

Jill's experience as a city planner and DDA executive director, combined with her commercial real estate experience, marketing and promotional skills, allows her the opportunity to assist clients with a variety of projects. Jill also enjoys exploring how new technologies can be used to engage the public and improve service delivery.

For all her clients, Jill is able to draw upon her skills and experiences, helping clients with zoning amendments, form-based codes, parks and recreation plans, master plans, and downtown development plans.

Jill has assisted the Michigan Department of Natural Resources with the General Management Planning process for twelve state parks across the State. Her appreciation for nature and the environment is uniquely balanced by an understanding of technology and economic development, evident in her downtown revitalization work and site plan efficiency projects.

## presentations

- ◆ 2012 Oakland County Heritage Conference: "The Role of Placemaking & Sustainability in Long-Range Planning"
- ◆ Michigan Association of Planning 2011 Annual Conference: "The Little Suburb that Could"
- ◆ Michigan Association of Planning 2010 Annual Conference: "Small Towns, Big Technologies"
- ◆ Main Street Oakland County 2009 Education Series: "Local Opportunities: Process for Uncovering Hidden Assets and Creating a Place"
- ◆ Michigan Association of Planning 2009 Annual Conference: "Best Practices + Investment = Downtown Success"

## professional service

- ◆ Main Street Oakland County Advisory Board Member
- ◆ Michigan Association of Planning— Information, Resources, Communications, and Social Media Committee

## publications

- ◆ "What Planners Should Know About Age-Friendly Communities" *Michigan Planner*, May 2012
- ◆ "Best Practices + Investment = Downtown Success" *Planning & Zoning News*, May 2010

## professional interests

- ◆ Historic preservation—Design guidelines; Education/Promotion
- ◆ Economic Development—Market Research/ Studies; Business Recruitment and Retention
- ◆ Organizational Development—Visioning/Goal Setting; Board member education; Work planning/Budgeting
- ◆ Community Involvement—Visioning/Goal Setting; Communications/Marketing Strategies
- ◆ Photo Documentation—Public participation; Natural and built environments