

### Why is Public Input Important?

Public input is a cornerstone of civic life. For many communities, however, public input is a box to check off in the planning process. Clearzoning® staff believes that a public input plan can be implemented to strengthen the planning process, build support for plan implementation, and maintain civic pride. Even more—communities can tap into the power of the people for a variety of civic causes.



Staff at Clearzoning® have extensive experience facilitating stakeholder and public participation processes using a variety of techniques, such as:

- Planning Fairs
- Focus Groups
- Websites
- Internet Surveys
- Mail Surveys
- Open Houses
- Visioning Sessions
- Charrettes
- Consensus Workshops
- Issues & Solutions Workshops
- Picture This! Photo Exhibits
- Social Networking Sites

Clearzoning® is highly qualified to facilitate public participation techniques that will engage the public, stimulate their involvement, build consensus, then mobilize the partners with a shared vision for the future of the community. We can also assist communities with the development of a public input plan that maps out strategies and benchmarks for public input across a wide spectrum of community goals and objectives.

Any successful plan must be solidly based upon a community’s vision for the future. Such plans must also engage community partners, then mobilize them into action.

The three major components in any planning process are: 1) Analysis of existing conditions or *What do we have?* 2) Vision or *What do we want?* and 3) A Plan for the Future or *How do we get there?* While the question “What do we want?” may sound simple, mobilizing the public partners to offer community leaders clear direction is rarely a simple task.

We will tailor a public involvement approach that fits your community, meets your expectations, and tracks your project schedule.

Master Plans  
Recreation Plans  
Downtown Plans



Parking Studies  
Community Visioning  
Zoning Ordinances



Place Making  
Traffic Engineering  
Transportation Plans



Access Management  
Form-Based Codes  
Expert Witness Services